Shivamogga

...heaven amid the waterfalls
Shivamogga is rich in natural resources, lush greenery and a number of nature tourists. More than just a tourist destination, Shivamogga has a rich tradition in education, fine arts and culture which remains deeply etched in its people and place. The enchanting natural scenery of waterfalls, hills, hillocks & green dales, rivers & streams, dense forests, flora & fauna, forts & temples, historical places, sandalwood, mouth-watering cuisines and touching hospitality add to the exquisiteness of the place and crafts...

**Introduction**

- Shivamogga is located at an altitude of 640 meters above sea level and situated at a distance of 273 Km from Bengaluru.
- Divided into 7 Talukas – Bhadravathi, Hosanagara, Sagar, Shikaripur, Shivamogga, Soraba and Thirthahalli
- District carries substantial significance in history - Ruled by the great Indian dynasties of the Kadambas, Gangas, Chalukyas, Rastrakutas, Keladi and Vijaynagar Kings
- Shivamogga (Face of Shiva), was established by the Keladi rulers. It reached its pinnacle during the rule of Shivappa Nayaka around 1600 A.D.
- Sharavathi Hydel Project and Varahi Project contribute towards the substantial portion of the state’s power needs
- Well-known for ‘Jog Falls’ - nature's headlong tumble created by Sharavathi river with a drop of 253 m in four distinct cascades; creating the highest falls in Asia

**District Profile: Shivamogga**

<table>
<thead>
<tr>
<th>District Headquarter</th>
<th>Location</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shivamogga</td>
<td>13°17' N Latitude, 74°37’ E Longitude</td>
<td>8,478 sq.km.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Temperature</th>
<th>Population Density</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>37 °C (max)</td>
<td>207 per sq.km.</td>
<td>1,752,753</td>
</tr>
<tr>
<td>23.2 °C (min)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Annual Normal Rainfall</th>
<th>Rivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,813 mm</td>
<td>Tunga, Bhadra, Kumadvathi, Varada, Haridravathi, Gargita, Sharavathi, Kushavathi, Dandavathi</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sex Ratio</th>
<th>Literacy Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>998 females per 1000 males</td>
<td>80.45 percent</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>District Profile: Shivamogga</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temperature</td>
<td>8,478 sq.km.</td>
</tr>
<tr>
<td>Location</td>
<td>1,813 mm</td>
</tr>
<tr>
<td>Population Density</td>
<td>207 per sq.km.</td>
</tr>
<tr>
<td>Population</td>
<td>1,752,753</td>
</tr>
<tr>
<td>Annual Normal Rainfall</td>
<td>1,813 mm</td>
</tr>
<tr>
<td>Rivers</td>
<td>Tunga, Bhadra, Kumadvathi, Varada, Haridravathi, Gargita, Sharavathi, Kushavathi, Dandavathi</td>
</tr>
<tr>
<td>Sex Ratio</td>
<td>998 females per 1000 males</td>
</tr>
<tr>
<td>Literacy Rate</td>
<td>80.45 percent</td>
</tr>
</tbody>
</table>
Economy

- **GDP** is INR 26,857 Crore in the year 2014-15 (at Current Prices)
- **Per capita annual income** in the district is INR 1,35,582 for the year 2014-15
- **Urbanisation in the district** is 36% compared to 39% in the state
- **Rich in natural Resources** - As a part of Western Ghats and due to nature’s blessings, the rivers inundate the fertile alluvial soil round the year and makes district - ‘the bread basket of Karnataka’

### Key Economic Indicator

Shivamogga District’s Contribution to GDDP of Karnataka (2014-15)- at current prices

<table>
<thead>
<tr>
<th>Description</th>
<th>INR Crores</th>
<th>Contribution (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total District GDP</td>
<td>26,857</td>
<td>2.9</td>
</tr>
<tr>
<td>Agriculture and Allied (Agriculture, Animal Husbandry, Forestry, Fishing)</td>
<td>5,214</td>
<td>4.3</td>
</tr>
<tr>
<td>Industry (Manufacturing, Construction, Mining)</td>
<td>6,517</td>
<td>3.2</td>
</tr>
<tr>
<td>Services (Real Estate, Hotels and Restaurants, Banking and Legal Services)</td>
<td>12,464</td>
<td>2.5</td>
</tr>
</tbody>
</table>

### Land Utilisation

- **Forests**: 33%
- **Cultivable land**: 38%
- **Other land**: 29%

Source: [KSDA](http://raitamitra.kar.nic.in)

District Per capita Income (in INR)*

- **2014-15**: 1,40,000
- **2013-14**: 1,34,000
- **2012-13**: 1,26,000

Source: [Economic Survey of Karnataka](http://www.economy.kar.nic.in)

---

Source: [KSDA](http://raitamitra.kar.nic.in)

District Profile : Shivamogga
Agriculture Profile

Major Crops
- **Cereals:** Paddy, Maize, Ragi, jowar, Tur
- **Oilseeds:** Groundnut, Sunflower
- **Commercial crops:** Sugarcane, Cotton
- **Horticulture crops:** Coconut, Areca nut, cashew, Ginger, Pepper, Cardamom, Vanilla, Chillies, Tomato, Lady’s finger, Watermelon, Muskmelon, Mango, Banana, Sapota, Pineapple, Chrysanthemum, Jasmine, Tuberose

**Thrust Areas**
- High value crops along with food processing units
- Crop diversification and expanding area under pulses and oil seed cultivation
- Precision farming, hi-tech horticulture
- Organic farming and scientific cultivation
- Introduction of export oriented crops

**Key Enablers**
- **Water resources:** Numerous rivers, streams and other water bodies with perennial flow
- Soils are suited for different crops with varied agro-climatic conditions
- **Suitable irrigated sources** with 54.78% of net sown area under irrigation
- **State warehouse APMC yards** present in the district

**Opportunities**
- **Processing Units:** Pickle making, juice extraction, floriculture based units
- Establishing nurseries to provide good quality saplings and seeds
- Inter cropping in areca nut and coconut plantations
- Introducing floriculture in open field and under protected conditions

**Area under Major Crops (Ha) - 2014-15**

<table>
<thead>
<tr>
<th>Crop</th>
<th>Area (Ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paddy</td>
<td>1,20,000</td>
</tr>
<tr>
<td>Maize</td>
<td>60,000</td>
</tr>
<tr>
<td>Ragi</td>
<td></td>
</tr>
<tr>
<td>Jowar</td>
<td></td>
</tr>
<tr>
<td>Pulses</td>
<td></td>
</tr>
<tr>
<td>Oilseeds</td>
<td></td>
</tr>
<tr>
<td>Vegetables</td>
<td></td>
</tr>
<tr>
<td>Sugarcane</td>
<td></td>
</tr>
<tr>
<td>Fruits</td>
<td></td>
</tr>
<tr>
<td>Maize</td>
<td></td>
</tr>
<tr>
<td>Paddy</td>
<td></td>
</tr>
</tbody>
</table>

*Source: Shivamogga District at Glance 2015-16*
Industry Profile

16 Large and Medium Scale Industries with an aggregated investment of INR 1671 crores, employment: 10313

18619 registered MSMEs in the district, with investments of INR 548 crores, employment: 80574

There is a significant presence of Agro based, Auto Component and wooden furniture manufacturing MSMEs in the district.

- 100 Acres Proposed Food Park
- Animal Feed Unit with an investment of INR 25 Crores
- There is a plenty of Areca Leaf plates making units in rural areas and many are exporting

Food and Beverage

Power

- Three hydro electric power units in Shimoga
- District contributes to 30% of the power generated in Karnataka
- Proposed Solar City (Shimoga – Bhadravathi

Foundry

- Manufacturing machine components for automobile sector, electric motors, etc
- There is a foundry cluster in Shimoga Taluk

Key Players

- Mysore Paper Mills Ltd.
- Visvasvaraya Iron & Steel Ltd.
- Shahi Exports Pvt. Ltd.
- English India Clay Ltd.
- Malenadu Alloy Castings Pvt. Ltd.
- Paper Packaids Pvt. Ltd.
- Perfect Alloy Components Ltd.
- M.N. Pickles Industry
- Exchanging technologies
- Pealite Liners Pvt. Ltd.

- Shivamogga Cooperative Milk Producers Societies Union Limited
- Shanthala Spherocast Pvt. Ltd.
- Auto Machine Shop & Pearlite Liners Pvt. Ltd.
- Paper Packaging Pvt. Ltd.
- Ambuthirtha Power Pvt. Ltd.
- Bharath Starch Industries

Artisan

- Wood carving clusters in Sagar, Shimoga and Sorab Taluks
- Wood turning and Laquerware cluster in Bhadravati Taluk
- Cane and Bamboo cluster in Agumbe Taluk

Source: District Industry Profile, Shivamogga
Industry Profile

Industrial Infrastructure

4 Industrial Areas

<table>
<thead>
<tr>
<th>Name</th>
<th>Extent (acres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto complex</td>
<td>19</td>
</tr>
<tr>
<td>Mandli – Kallur</td>
<td>42</td>
</tr>
<tr>
<td>Shivamogga/Bhadravathi</td>
<td>438</td>
</tr>
<tr>
<td>Sanda, Shikaripura</td>
<td>208</td>
</tr>
<tr>
<td>Devakathikoppa</td>
<td>250</td>
</tr>
</tbody>
</table>

6 Industrial Estates

<table>
<thead>
<tr>
<th>Name</th>
<th>Extent (acres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shivamogga</td>
<td>30</td>
</tr>
<tr>
<td>Mandli</td>
<td>10</td>
</tr>
<tr>
<td>Bhadravathi</td>
<td>5</td>
</tr>
<tr>
<td>Sagar</td>
<td>14</td>
</tr>
<tr>
<td>Shiralkoppa</td>
<td>5</td>
</tr>
<tr>
<td>Hosanagara</td>
<td>5</td>
</tr>
<tr>
<td>Soraba Proposed</td>
<td>20</td>
</tr>
<tr>
<td>Sagar Proposed</td>
<td>20</td>
</tr>
<tr>
<td>Ripponpet Proposed</td>
<td>5</td>
</tr>
</tbody>
</table>

Sunrise Sectors

► IT/BT/ITes, Engineering, Automobile parts, Tourism, Agriculture, Food Processing, Fisheries and Energy

Clusters in Shivamogga

► Wood carving cluster in Sagar, Shivamogga and Sorab Taluk
► Wood turning and laquerware cluster in Bhadravati Taluk
► Cane and bamboo cluster in Agumbe Taluk
► Rice mill clusters in Shikaripura and Shivamogga Taluk

SLSWCC\(^1\) approved Projects b/w 2013-14 to 2016-17

- Existing SEZ- Machenahalli – IT with area of 221.6 acres
- IT/BT Park of 40 acres by KEONICS - INR 16 crore
- Proposed Maize Food Park
- Malnad multipurpose exhibition centre with investment of INR 4.25 crore on PPP Basis
- Proposed Animal feed unit- INR 25 Crore
- Cold storages-13 MT capacity for Milk Products

\(^1\)State Level Single Window Clearance Committee
Support Infrastructure

- Railway route length of 131 km passes through the district
- 221 km of National Highway and 980 km of State Highway pass through the District
- NH 206 passes through the District
- Hubballi airport is at a distance of 196 km from the district headquarters
- Upcoming Greenfield airport in Shivamogga
- Nearest seaport is Mangaluru, 200 km away from Shivamogga city
- Other seaports include Karwar and Goa.
- 9 major reservoirs in the district including Linganamakki, Ambligola and Tunga.
- Major rivers are Tunga, Bhadra, Kumudwathi, Varada, Kushawati, Dandawati and Sharavathi
- There are 5,977 tanks, 20,980 tube wells and other sources in the district irrigating 1,40,567 hectares of land (2015-16). Canal length of 378.3 Km runs through the district
- Managalore Electricity Supply Company Limited (MESCOM) supply of electricity in Shivamogga. Average annual consumption 26.85 MU (industrial), 19.13 MU (domestic)
- Sharavathi Hydro Electric Project installed with capacity of 1,035 MW
- Linganamakki Dam (installed capacity of 55 MW), Varahi Hydro Electric Project (Installed capacity 460 MW), Gerusoppa Dam Project (installed capacity of 240 MW) are other Hydro Projects in the District
- District account for 30% of the power generated in Karnataka
The district has excellent social infrastructure, with a high number of educational institutions and healthcare facilities. There are opportunities for more technical institutions to be set up in the district.

Source: Shivamogga District at Glance 2015-16
Tourism

**Jog Falls**
Wondrous sight is that of river Sharavathi taking a spectacular leap into the chasm from a height of 900 feet to form the highest waterfalls in India.

**Agumbe**
Spectacular sunset point, also known as the Cherrapunji of South India.

**B.R.P. Dam**
Dam constructed across river Bhadra at a height of 194 feet.

**Kodachadri**
Highest peak in Shivamogga district, famous as a hill station in the Western Ghats.

**Linganamakki Dam**
Dam constructed across River Sharavathi, located 1,819 feet above sea level. Main feeder to the Mahatma Gandhi HEP project.

**Achakanya Falls**
Water falls created by River Sharavathi near Thirthahalli.

**Sakrebayalu Elephant Camp**
Natural sanctuary for elephants located near Shivamogga town.

**Guduvi Bird Sanctuary**
Located in the middle of a dense forest with 191 varieties of birds.
Shelf of Projects

**Agri-Infrastructure**
- Food park

**Transportation**
- Development of road from Shivamogga-Honnali to Harihara- INR 148 crores
- Grenfield Shivamogga Airport

**Urban Infrastructure**
- Smart City Mission in Karnataka
- Development of commercial property – INR 12 crores
- Multi level car parking at Shivamogga City Limits– INR 25 crores

**Tourism**
- Development of river cruise- INR 128 crores
Key Contacts

Additonal Chief Secretary to Government Commerce & Industries Department
# 106, 1st Floor, Vikasa Soudha, Dr. Ambedkar Veedhi, Bengaluru 560 001, India.
Phone: +91 80 2225 2443
Visit us at: www.investkarnataka.co.in

Commissioner for Industrial Development Director of Industries and Commerce
No. 49, South Block, Khanija Bhavan
Race Course Road Bengaluru 560 001, India.
Phone: +91 80 2238 6796
Email: commissioner@karnatakaindustry.gov.in
Visit us at: www.investkarnataka.co.in

Chief Executive Officer and Executive Member Karnataka Industrial Areas Development Board
4th & 5th Floor, East Wing, Race Course Road,
Bengaluru 560 001, India.
Phone: +91 80 2226 5383, 2226 7900
Email: kiadb@mail.nic.in
Visit us at: www.kiadb.in

Chief Executive Officer, Invest Karnataka Forum
3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bengaluru 560 001, India
Email: ceo@investkarnataka.co.in

Managing Director, Karnataka Udyog Mitra
3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bengaluru 560 001, India.
Ph : 91-80-2228 2392, 2228 5659; 2238 1232
Email : md@kumbangalore.com
Visit us at: www.kumbangalore.com

Chief Executive Officer, Invest Karnataka Forum
3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bengaluru 560 001, India
Email: ceo@investkarnataka.co.in

The Joint Director
District Industries Centre
Nehru Road,
Shimoga – 560 027
Ph. No. 91-8182-222 802, 278 302
Fax No. 91-8182-277522
e-mail jd-shimoga@karnatakaindustry.gov.in